A Project of Punjab Agro Industries Corporation Limited

Mega Food Park, Ladhowal (Ludhiana)
**What we offer**

**Broad parameters of the Mega Food Park are:**
- Project Cost: Rs. 1176 Millions
- Total Area: 100 acres
- Plots for 20-25 Manufacturing Units.
- Plot area: 5, 2, 1 and 0.5 acres
- MSME Sheds with plug and play facilities
- Core Processing Facilities
  - Dehydration Line: 1 MT
  - Spiral Freezer: 500 Kg
  - Cold Storage: 4000 MT
  - Frozen Storage: 2000 MT
  - Dry Warehouse
  - Silos
  - Ripening Chambers
  - Packaging Line
- Sorting and Grading line
- Testing laboratory
- Incubation Centre
- Common & Enabling Infrastructure: roads, drainage, water, electricity distribution, DG sets, ETP cum STP, etc
- Other support infrastructure

**Other Infrastructure**
- Administrative Block
- Facilities for housing of workers in hygienic conditions
- Hospital/Clinic for urgent medical requirements
- Adequate Green Belt
- Canteen and Crèche Facility
- Security block
- Training Centre

Synergy through Mega Food Park to provide a competitive eco-system for food processing units.

**Incentives**

**A. Incentives offered by GOI**

i. Term loan @ 9-10% from NABARD out of the Special Fund of Rs. 2,000 Cr. created for food processing units to be set up in designated food parks.

ii. Excise duty on food processing and packaging machinery reduced from 10% to 6%.

iii. Other incentives as per the relevant schemes of MOFPI (www.mofpi.nic.in)

**B. Incentives offered by Punjab Govt. under FLIP, 2013**

<table>
<thead>
<tr>
<th>Incentive/Maximum Eligibility Period</th>
<th>VAT &amp; CST Retention FC1+ (Rs. 1 Cr. to below Rs. 25 Cr)</th>
<th>FC1+ (Rs. 25 Cr. to below Rs. 100 Cr)</th>
<th>FC1+ (Rs. 100 Cr. and above)</th>
<th>Exemption from Electricity Duty for all ranges of investment</th>
<th>Exemption/Refund of Stamp Duty for all ranges of investment</th>
<th>Property Tax for all ranges of investment</th>
<th>Mandi Fees for all ranges of investment</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Incentive</td>
<td>80% VAT + 75% CST</td>
<td>85% VAT + 80% CST</td>
<td>90% VAT + 85% CST</td>
<td>100%</td>
<td>100%</td>
<td>100%</td>
<td>-</td>
</tr>
<tr>
<td>Maximum cumulative quantum of incentive</td>
<td>80% of FC1</td>
<td>85% of FC1</td>
<td>90% of FC1</td>
<td>As given in Col. 2 to 4 for respective ranges of investment</td>
<td>As given in Col. 2 to 4 for respective ranges of investment</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Max. Period (years)</td>
<td>10</td>
<td>10</td>
<td>12</td>
<td>One time</td>
<td>As given in Col. 2 to 4 for respective ranges of investment</td>
<td>-</td>
<td>-</td>
</tr>
</tbody>
</table>

* Fixed Capital Investment

Note: Maximum limit of sum of all incentives detailed at 'B' above (excluding mandi fees, etc.) that can be availed shall not exceed 100% of FCI.
PAIC Strategic Location

- Ladhowal is located about 2 km from Ludhiana, Jalandhar, National Highway No. 1.
- Major town Ludhiana is hardly 9 kms.
- Ladhowal is in the centre of Punjab and the farthest agriculture production centre is not more than 150 km from there.
- World-renowned Borlaug Institute for South Asia (BISA) for research on wheat is also situated in Ladhowal.
- Site has good road connectivity as it is easily accessible both from catchment area as well as the consumption centers.
- Nearest domestic airport is at Ludhiana which has inland container depot.

Advantages of Cluster (Mega Food Park)

- Increased productivity of the companies in the cluster
- Innovation driven industry segment
- Cutting down the unproductive cost and reduction of overall costs through shared resources
- Offers critical mass for customisation of interventions
- Provides economies of scale in operation
- Better access to customers, technology and information
- Cheaper access to inputs, raw materials etc.
- Ensures that the environmental safety standards are maintained
- No additional clearance is required for setting up of unit
- Ready-to-use dedicated infrastructure

Why invest in Agro and Food Processing in Punjab?

- A well-developed ecosystem.
- Leading producer of many foodgrains and cash crops.
- Highly mechanised and productive farm sector.
- Excellent infrastructure in terms of availability of irrigation, power and connectivity.
- A well-established sales and procurement network for agricultural produce with 149 principal market yards, 275 sub market yards and 1,317 purchase centers.

With only 1.5% of India’s area, Punjab’s share in agricultural production in India

<table>
<thead>
<tr>
<th>Crop</th>
<th>Share</th>
<th>Production</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wheat</td>
<td>18%</td>
<td>over 16 Million Tonnes</td>
</tr>
<tr>
<td>Rice</td>
<td>11%</td>
<td>over 10.8 Million Tonnes</td>
</tr>
<tr>
<td>Milk</td>
<td>7.5%</td>
<td>over 9.5 Million Tonnes</td>
</tr>
<tr>
<td>Cotton</td>
<td>10%</td>
<td>over 1.7 Million Bales</td>
</tr>
<tr>
<td>Kinnows and oranges</td>
<td>75%</td>
<td>over 0.95 Million Tonnes</td>
</tr>
<tr>
<td>Mushroom</td>
<td>45%</td>
<td>over 70,000 Tonnes</td>
</tr>
<tr>
<td>Honey</td>
<td>26%</td>
<td>over 14,000 Tonnes</td>
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</tbody>
</table>

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