

Government of Punjab  
Department of Agriculture & Farmer Welfare  
(Agriculture-4 Branch)  
Notification

No.12/18/2019-Agri-4(6)/9195 Ministry of Commerce & Industry, Govt. of India, has issued a National Agriculture Export Policy. Punjab Agri Export Corporation Ltd. (PAGREXCO) has recently been appointed nodal agency for implementation of Agriculture Export Policy (AEP) in the State of Punjab vide Department of Industry & Promotion/Investment Promotion, Punjab letter no. IP/PBIP/2019/3625 dated 01.03.2019..

The Agriculture Export Policy for the State of Punjab is hereby notified as per the attached Annexure, to achieve the objectives given below:-

1. To frame a medium to long term strategy to increase exports of agricultural produce from the state.
2. To strengthen backend and frontend Infrastructure in order to boost exports of fresh & value added fruits and Vegetables from Punjab.
3. To identify focused commodities and to identify clusters for developing export related infrastructure and undertake capacity building of farmers, officials of line department to be competitive in export market.
4. To promote Public-Private initiative in developing competitive export infrastructure and high yielding export oriented farm production.
5. To develop a mechanism for traceability for cereals, Basmati, animal meat, Organic products, fruits & vegetables etc.
6. To provide an effective, proactive and supportive institutional mechanism for real time market access, swift facilitation and monitoring system.

**Viswajeet Khanna, IAS**  
**Additional Chief Secretary (Dev.)**  
**Government of Punjab**

Endst No. 12/18/2019-Agri-4(6)/9196 Chandigarh, dated 21/11/2019

A copy is forwarded to the following for information and necessary action :-

1. Principal Secretary to Chief Minister, Punjab Chandigarh for kind information of Chief Minister, Punjab.
2. Vice Chancellor, Punjab Agriculture University, Ludhiana
3. Vice Chancellor, Guru Angad Dev Veterinary And Animal Sciences University, Ludhiana s
4. Additional Chief Secretary,(Industrial & Commerce) Govt. of Punjab
5. Additional Chief Secretary Dev. Government of Punjab
6. Secretary Animal Husbandry, Fisheries & Dairy Development.
7. Secretary Punjab Mandi Board.
8. Chief Executive Officer, Punjab Bureau of investment Govt. of Punjab.
9. Managing Director ,Punjab Agro Industries & Corporation.
10. Managing Director, Markfed, Punjab.
11. Member Secretary Punjab State Farmer & Farm workers Commission
12. Director Agriculture, Punjab.
13. Director Horticulture, Punjab

  
**Secretary Agriculture**

