



PUNJAB AGRO

**PUNJAB AGRO INDUSTRIES
CORPORATION LIMITED**

A State Government Undertaking
Plot No. 2 A, Sector 28 A, Chandigarh 160002
Website: www.punjabagro.gov.in

EXPRESSION OF INTEREST (EOI)

**Marketing, Sales, and Distribution Partner for
Alfalfa Cultivation & Commercialization**

Punjab Agro Industries Corporation Limited (PAIC) seeks Expression of Interest (EOI) from strategic partners to lead the Marketing, Sales, and Distribution of alfalfa and related products in domestic and international markets. The ideal partner should have a proven track record in mechanized alfalfa production, a deep understanding of local and international markets, and expertise in technology adoption and farmer training. This initiative aims to position Punjab as a leader in high-nutrition feed production.

Interested parties are encouraged to review detailed EOI criteria on our official website at <https://punjabagro.gov.in/advertisement/>. The deadline for submissions of EOI is **03.02.2025** till **02:00 PM**. For inquiries, contact us via email at as.agro@punjab.gov.in or call: 0172-2656241 & 0172-2656242.

CIN: U51219CH1966SGC002630

AGM (Agri Services)