

# **Punjab Agri Export Corporation Limited**

**Plot No. 2-A, Sector 28-A, Madhya Marg, Chandigarh-160002**

**Ph: 0172-5074210, Email: [gm.pagrexco@punjab.gov.in](mailto:gm.pagrexco@punjab.gov.in)**



## **EXPRESSION OF INTEREST**

Punjab Agri Export Corporation Limited (PAGREXCO), a Punjab State Government Undertaking, invites Expression of Interest (EOI) for Participation in State-Level Capacity Building Programme for Micro Processing Units (MPUs) engaged in Processing of Juices, Jams, Sauces, Honey, Ketchup, Tomato Soup, Tomato Puree, Popcorn, Pickles, Dry fruit and other Fruits & Vegetables Based Value-Added Agri Products under PMFME Scheme.

Interested (MPUs) can apply with their detail in sealed offer super scribing "EoI for "Participation in State-Level Capacity Building Programme for Micro Processing Units (MPUs) engaged in Processing of Juices, Jams, Sauces, Ketchup, Tomato Soup, Tomato Puree, Popcorn, Pickles, Dry fruit and other Fruits & Vegetables Based Value-Added Agri Products under PMFME Scheme" by 01.04.2026 up to 02:30 PM. The detailed terms & conditions can be downloaded from the website [www.punjabagro.gov.in](http://www.punjabagro.gov.in).

Corrigendum, if any, will be issued on the website only. Management reserves the right to accept/reject all/any offer without assigning any reason.

**Managing Director**

# Punjab Agri Export Corporation Limited

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**'ANNEXURE-A'**

**EXPRESSION OF INTEREST: FOR PARTICIPATION IN STATE-LEVEL CAPACITY BUILDING PROGRAMME FOR MICRO PROCESSING UNITS (MPUS) ENGAGED IN PROCESSING OF JUICES, JAMS, SAUCES, KETCHUP, TOMATO SOUP, TOMATO PUREE, POPCORN, PICKLES, DRY FRUIT AND OTHER FRUIT & VEGETABLE BASED VALUE-ADDED AGRICULTURAL PRODUCTS UNDER PMFME SCHEME.**

To,

Managing Director,  
Punjab Agri Export Corporation Limited,  
Plot No. 2 A, Sector 28-A, Chandigarh.

Name of the MPU : \_\_\_\_\_  
Address : \_\_\_\_\_  
: \_\_\_\_\_

PAN No. of unit: \_\_\_\_\_.

Phone No: \_\_\_\_\_ FSSAI License No: \_\_\_\_\_

E-mail: \_\_\_\_\_

1. I / We have gone through the Expression of Interest published in the newspaper on dated \_\_\_\_\_.

2. I/We hereby express our willingness to participate in the State-Level Capacity Building Programme for Micro Processing Units (MPUs) engaged in processing of Juices, Jams, Spreads, Sauces, Ketchup, Marmalades, Popcorn, Pickle, Dry fruit and other Fruit & Vegetable-Based and Value-Added Agri Products under the PMFME Scheme.
  
3. My/our particulars are as follows:
  - a. Name
  - b. Complete Postal Address
  - c. GST No.
  - d. PAN No. (Copy enclosed)
  - e. FSSAI No.
  - f. Phone No.
  - g. Mobile No.
  - h. E-mail ID.
  
4. I/We have read all the terms & conditions of the EOI carefully and will comply with the same. We will also comply with any such term, conditions and directives which will be issued by MD, PAGREXCO from time to time during the contract period.

**Signature with Seal of the Party**

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**PUNJAB AGRO**

## **Background:-**

Punjab Agri Export Corporation Limited (PAGREXCO), a Punjab State Government Undertaking, is engaged in promotion, processing, marketing and export facilitation of agricultural and food products from the State of Punjab. PAGREXCO plays a pivotal role in strengthening value chains, promoting crop diversification and enhancing income opportunities for farmers and agri-entrepreneurs through value addition and market linkages.

PAGREXCO has established processing and marketing systems for a range of fruit and vegetable-based products including juices, jams, spreads, marmalades, pulp, paste and other value-added agri products. The Corporation operates under the brand "Five Rivers" and has developed distribution and marketing networks to support the sale of processed products across various channels.

In alignment with the objectives of the PM Formalisation of Micro Food Processing Enterprises Scheme (PMFME), PAGREXCO aims to strengthen the ecosystem of Micro Processing Units (MPUs) in the State by facilitating capacity building, standardization and regulatory compliance. The PMFME Scheme emphasizes formalization, skill upgradation, quality enhancement and improved competitiveness of micro food processing enterprises.

Recognizing the need to enhance production efficiency, improve packaging standards, ensure food safety compliance and promote adoption of best manufacturing practices, PAGREXCO proposes to undertake a State-Level Capacity Building Programme for MPUs engaged in processing of fruit, vegetable and other value-added agri products.

Through this initiative, PAGREXCO intends to support micro food processing units in upgrading their operational systems, improving product quality and aligning with statutory and market requirements, thereby contributing to the overall growth of the food processing sector in Punjab.

**Requirement:-**

PAGREXCO proposes to undertake a State-Level Capacity Building Programme for Micro Processing Units (MPUs) across Punjab engaged in processing of Juices, Jams, Spreads, Sauces, Marmalades, Honey, Tomato soup, Tomato Puree Popcorn, Pickle, Dry fruits and other Fruit & Vegetable-Based and Value-Added Agri Products under the PMFME Scheme.

The objective of this initiative is to strengthen the technical, operational and regulatory capabilities of MPUs in the State, enhance product quality and standardization, and promote compliance with applicable food safety and statutory requirements.

Under Phase-I of the programme, PAGREXCO intends to cover up to 100 MPUs through structured training interventions funded under the PMFME Training and Capacity building Component.

The programme aims to build a network of quality-oriented and compliant MPUs capable of improving processing standards, adopting best manufacturing practices and enhancing market competitiveness of processed fruit, vegetable and other value-added agri products.

Participation in this programme is for capacity building purposes only and shall not confer any automatic right of empanelment or commercial engagement with PAGREXCO.

## **Scope of Training Programme**

PAGREXCO shall conduct an Integrated Capacity Building Programme for selected Micro Processing Units (MPUs) engaged in processing of Juices, Jams, Sauces, Spreads, Marmalades, Honey, Tomato soup, Tomato Puree, Popcorn, Pickles, Dry fruits and other Fruit & Vegetable-Based and Value-Added Agri Products under the PMFME Scheme.

### **The training shall broadly cover the following components:**

#### **1. Production Process Optimization**

- Process standardization and efficiency enhancement
- SOP development and wastage reduction

#### **2. Packaging & Labelling Compliance**

- Selection of appropriate food-grade packaging materials
- Shelf-life considerations and storage practices
- Mandatory labelling requirements as per Food Safety and Standards Authority of India (FSSAI)
- Nutritional labelling basics
- Traceability and batch coding practices

#### **3. Food Safety & Regulatory Compliance**

- Overview of FSSAI standards and regulatory framework
- Implementation of Good Manufacturing Practices (GMP)
- Good Hygiene Practices (GHP)
- Hazard Analysis and Critical Control Points (HACCP) – basic principles
- Documentation and record-keeping requirements

#### 4. Basic Food Safety Management System (FSMS) Orientation

- Internal quality control practices
- Audit preparedness and corrective actions

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#### **ANNEXURE- B**

- **Scope of Work:-**

##### **1. Product Range:**

The participating Micro Processing Units (MPUs) should be engaged in processing of Juices, Jams, Sauces, Marmalades, Honey, Tomato soup, Tomato Puree, popcorn, dry fruits, pickles and Ketchup or other Fruit & Vegetable-Based and Value-Added Agri Products. The unit shall clearly indicate the product categories and SKUs currently being manufactured along with basic production details such as daily capacity etc.

##### **2. Quality Standards:**

The participating MPU must ensure that its products comply with applicable Food Safety Standards and regulations prescribed by the Food Safety and Standards Authority of India (FSSAI). The unit should possess a valid FSSAI License and demonstrate willingness to upgrade quality and regulatory compliance as part of the training programme.

##### **3. Packaging:**

The participating MPU shall provide details of packaging materials currently being used, including primary and secondary packaging formats, labelling compliance and shelf-life declaration practices. During the training programme, guidance shall be provided on improving packaging standards, labelling compliance and branding alignment as per regulatory requirements.

**Signature with Seal of the Party**

**4. Product Details:**

The participating MPU shall submit details of products manufactured along with key information as per the format below:

<b>S. No.</b>	<b>Product Name</b>	<b>Key Ingredients</b>	<b>Location of Facility</b>	<b>Packaging Type (Bottle/Jar/Pouch/ etc.)</b>	<b>Average Production (Daily/Monthly/Yearly )</b>	<b>Production Capacity</b>
1						
2						
3						
4						
5						
6						
7						
8						
9						

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## TERMS AND CONDITIONS

1. The Expression of Interest (EOI) should reach this office on or before 01.04.2026 up to 02:30 PM. The sealed offer is addressed to CEO, Punjab Agri Export Corporation Limited (PAGREXCO), Plot No. 2-A, Sector: 28-A, Madhya Marg, Chandigarh – 160002.
2. The participating MPU should have to submit the offer in a single envelope by mentioning 'EOI for Participation in State-Level Capacity Building Programme for Micro Processing Units (MPUs) engaged in Processing of Juices, Jams, Sauces, Ketchup and Other Fruit & Vegetable Based Value-Added Agri Products under PMFME Scheme.
3. The participants must provide a signed copy of their FSSAI license, PAN, and GST No. along within the EOI envelope.
4. Each page of the document/paper submitted by the participant should be duly signed and stamped.
5. To participate in this 'EOI', participant has to submit a draft of Rs. 1,000/- in the name of Punjab Agri Export Corporation Limited, payable at Chandigarh along with Expression of Interest. This fee shall be refundable on completion of the training program.
6. PAGREXCO can visit the facility of a participating or selected organization at any time to check/inspect their premises for evaluation as per FSSAI norms.

7. The participating MPU shall fill and submit all the details as prescribed in **Annexure-A** and **Annexure-B**, duly completed and signed.
8. I/we will comply with all laws, statutory provisions, terms & conditions and guidelines of the government and concerned statutory authorities.
9. Over and above the terms & conditions given herein, other terms as detailed in the terms & conditions of EOI documents will also form part of this EOI.
10. The participant shall abide by all laws, rules, and regulations and PAGREXCO shall not be responsible for any violation.
11. The management reserves the right to reject any or all the EOI's offers without assigning any reason.
12. In case of any dispute the decision of the Managing Director, PAGREXCO will be considered final.
13. All disputes are subject to Chandigarh Jurisdiction.

**Signature with Seal of the Party**

- **Eligibility Criteria:-**

MPU's participating in the EOI process shall possess the following minimum prequalification/eligibility criteria:-

<b>Sr. No.</b>	<b>Basic Requirement</b>	<b>Specific Requirement</b>	<b>Documents Required</b>
1.	Legal Entity	A society/organization registered under any Central Act /Act of State, as applicable.	Copy of valid Registration Certificate
2.	Tax Registration & Clearance	1. GST Registration 2. PAN	Copy of certificates of GST & PAN.
3.	Technical Strength	Detail of technical manpower along with the number.	Detail of manpower to be submitted by the participant on their letterhead.
4.	FSSAI License	The organization must have a valid FSSAI License.	The FSSAI License registration certificate along with registration number.
5.	Annual Turnover <10 Cr	Turnover certificate	Duly signed and stamped by CA.

- **Selection Criteria :-**

All EOI/proposals received by the due date will be reviewed/ evaluated by the constituted committee. The committee will shortlist the MPU whose documents are valid as per eligibility criteria and as per project requirements.